

Policy Webinar Series

SMEs and Climate Action

🌟 About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until February 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

📌 What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Each talk (20min) will be followed by a Q&A (10min) and moderated debates (30min).

📍 **Where?** The webinars are held online via Zoom.

🔗 **How to join?** Please [register here](#) for the upcoming webinar and sign up to our [newsletter](#) for updates to further webinars.

📅 Upcoming webinar:

The roles of federal governments in supporting energy efficiency in SMEs: the Austrian klimaaktiv programme

Established in 2004, klimaaktiv is the Austrian government's flagship programme for voluntary climate action. This comprehensive initiative encompasses a diverse range of activities, including education and training for energy consultants, dissemination of information on energy efficiency measures, and establishment of building standards. Petra Lackner and Gabriele Brandl from the Austrian Energy Agency have been supporting the initiative as programme managers and instructors for many years. In this upcoming webinar, they will be presenting the klimaaktiv programme and sharing their latest research findings on how federal-level climate policy can enhance SME support for energy efficiency.

Speakers: Petra Lackner & Gabriele Brandl, [Austrian Energy Agency](#) (AT)

Date: 13 March 2024, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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