

Policy Webinar Series

SMEs and Climate Action

🌟 About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until February 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

📅 Upcoming webinar:

Germany's "SMEs, Climate Protection, and Transformation" Action Plan

In the transformation of the economy towards climate neutrality, SMEs play a crucial role. To support SMEs in this transition, the German Federal Ministry for Economic Affairs and Climate Action initiated a dialogue and work process in 2022 which resulted in the "SMEs, Climate Protection, and Transformation" Action Plan. This unique initiative is based on a collaboration between the Ministry and SME associations, with the aim of helping SMEs to leverage opportunities and manage changes effectively. Join us as Christian Würdemann from the Ministry shares insights on the action plan's objectives, processes, and mix of policy measures, along with a preliminary assessment of its impact.

Speaker: Christian Würdemann, [Federal Ministry for Economic Affairs and Climate Action](#) (DE)

Date: 16 October 2024, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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📌 What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Each talk (20min) will be followed by a Q&A (10min) and moderated debates (30min).

📍 **Where?** The webinars are held online via Webex.

👁️ **How to join?** Please [register here](#) for the upcoming webinar and sign up to our [newsletter](#) for updates to further webinars.