

Policy Webinar Series

SMEs and Climate Action

🌟 About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until February 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

📅 Upcoming webinar:

Are resource constraints really the main obstacle? Uncovering the key drivers of climate action in businesses

Join our webinar to explore some of the key factors influencing climate action in enterprises. Jakob Kofler from the Austrian Institute for SME Research will present compelling findings from a survey of 2,262 Austrian enterprises. The results show that strategic orientations and the maturity of environmental management systems are far more important than resource constraints in driving climate initiatives. While business support services have proven to be effective, the study highlights the need for tailored approaches in different areas of climate action. This session will provide key insights for policy makers to refine support systems to better promote business-led green transformation.

Speaker: Jakob Kofler, [Austrian Institute for SME Research](#) (AT)

Date: 6 March 2025, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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📌 What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Each talk (20min) will be followed by a Q&A (10min) and moderated debates (30min).

📍 **Where?** The webinars are held online via Webex.

👁️ **How to join?** Please [register here](#) for the upcoming webinar and sign up to our [newsletter](#) for updates to further webinars.

